

Facebook Likes / Twitter Followers / Rooms Report - May 2014

5 star hotels in Barcelona, Paris, London and Rome

City	Hotel Brand Name	Hotel Name	Room count	FB Likes 2 nd May-14	FB Likes 1 st Apr-14	Var. Likes May vs Apr.	Twitter followers
Barcelona	EXPO Hoteles & Resorts	Gran Hotel Princesa Sofia	500	1 605	1 547	58	77
Barcelona	The Ritz-Carlton Hotels & Resorts	Hotel Arts Barcelona	483	10 711	10 381	330	3456
Barcelona	W Hotels	W Barcelona	473	55 358	53 575	1 783	13443
Barcelona		Hotel Rey Juan Carlos I	432	5 802	5 667	135	848
Barcelona	Meliá Hotels & Resorts	Meliá Barcelona Sarria	333	2 504	2 448	56	69
Barcelona	Hesperia - A part of NH Hoteles	Hesperia Tower	280	3 863	3 789	74	1096
Barcelona	Majestic Hotel Group	Majestic Hotel & Spa Barcelona	275	4 037	3 886	151	3652
Barcelona	Eurostars Hotels	Eurostars Grand Marina	273	1 408	1 374	34	
Barcelona		Barcelona Airport Hotel (BAH)	257	190	182	8	249
Barcelona	Pullman	Pullman Barcelona Skipper	241	970	943	27	721
Barcelona	Le Meridien	Le Méridien Barcelona	233	2 201	2 107	94	837
Barcelona	Renaissance Hotels	Renaissance Barcelona	211	1 193	1 161	32	77
Barcelona	Único Hotels	Grand Hotel Central	147	7 294	7 064	230	1248
Barcelona	Husa Hoteles	El Palace	125	2 640	2 572	68	986
Barcelona	Derby Hotels Collection	Claris Hotel barcelona 5GL*	124	1 765	1 710	55	
Barcelona	Hoteles Center	Casa Fuster	105	704	675	29	197
Barcelona	Mandarin Oriental The Hotel Group	Mandarin Oriental Barcelona	98	8 631	8 416	215	4164
Barcelona	Grupo Tragaluz	Hotel Omm	91	7 861	7 688	173	2300
Barcelona	Husa Hoteles	Hotel Miramar Barcelona	75	2 851	2 794	57	374
Barcelona		Ohla Hotel	74	161	150	11	
Barcelona	Alma Hotels	Alma Barcelona	72	571	519	52	
Barcelona	Husa Hoteles	Gran Hotel La Florida	70	3 653	3 573	80	411
Barcelona	Eurostars Hotels	Eurostars BCN Design	65	337	314	23	
London	JW Marriott Hotels & Resorts	Grosvenor House, A JW Marriott Hotel	494	2 319	2 236	83	6808
London	Hilton Hotels & Resorts	London Hilton on Park Lane	453	8 354	8 096	258	1230
London	InterContinental Hotels & Resorts	InterContinental London Park Lane	447	3 082	3 036	46	2788
London	Hyatt Regency	Hyatt Regency London	434	2 990	2 873	117	956
London	Grange Hotels	Grange St Paul's Hotel	433	1 156	1 027	129	
London	Radisson Blu Hotels & Resorts	The May Fair Hotel	406	43 713	43 517	196	23205
London		Royal Garden Hotel	394	4 731	4 561	170	7031
London	The Langham Hotels & Resorts	The Langham London	380	9 428	8 667	761	10651
London	Grange Hotels	Grange City	307	642	587	55	
London	Rosewood Hotels & Resorts	Rosewood London	306	2 536	2 249	287	2472
London	Sheraton Hotels & Resorts	The Park Lane Hotel	303	2 543	2 444	99	1146
London	Marriott Hotels & Resorts	London Marriott West India Quay	301	1 305	1 247	58	257
London		The Landmark Hotel London	300	5 873	5 744	129	2500
London	Hilton Hotels & Resorts	The Waldorf Hilton	298	2 692	2 498	194	969
London	Corinthia Hotels	Corinthia Hotel London	294	9 280	8 959	321	14147
London	Guoman Hotels	The Royal Horseguards	282	3 176	3 083	93	1354
London	The Luxury Collection	The Park Tower Knightsbridge	280	2 388	2 328	60	327
London	Le Meridien	Le Méridien Picadilly	280	1 919	1 868	51	1264
London	Fairmont Hotels & Resorts	The Savoy	268	17 659	17 260	399	30893
London	Andaz	Andaz Liverpool Street London	267	3 138	3 056	82	4184
London	Ace Hotel	Ace Hotel London Shoreditch	258	4 240	3 767	473	
London	InterContinental Hotels & Resorts	InterContinental London Westminster	256	1 689	1 617	72	1010
London	Dorchester Collection	The Dorchester	250	18 395	17 826	569	22643
London		The Westbury Mayfair	246	1 345	1 301	44	
London	The Montcalm Luxury hotels London	The Montcalm at the Brewery London City	235	2 187	2 158	29	1511
London	Jumeirah Hotels & Resorts	Jumeirah Carlton Tower	216	3 276	3 223	53	3367
London	Maybourne Hotel Group	The Berkeley	214	4 826	4 652	174	10493
London	Renaissance Hotels	St. Pancras Renaissance London	211	8 356	8 219	137	10156
London	Originals	St Martins Lane, A Morgans Original	204	7 466	7 239	227	3629
London	Maybourne Hotel Group	Claridge's	203	15 253	15 076	177	29514
London	Grange Hotels	Grange Holborn	201	478	455	23	
London	Marriott Hotels & Resorts	Marriott London County Hall	200	2 263	2 116	147	650
London	Four Seasons Hotels & Resorts	Four Seasons London at Park Lane	193	6 185	6 015	170	10372
London	W Hotels	W London Leicester Square	192	15 633	15 419	214	10309
London	Sofitel	Sofitel London St James	183	3 610	3 510	100	4043
London	Edition Hotels	The London Edition	173	455			388
London	Ralph Trustees Ltd	The Athenaeum Hotel London	164	1 618	1 565	53	3585
London	Como Hotels & Resorts	Metropolitan by COMO, London	163	1 510	1 481	29	145

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London	The Set	Café Royal London	160	3 220	3 077	143	2398
London	Wyndham Hotels & Resorts	Chelsea Harbour Hotel	158	1 377	1 348	29	3986
London	ME by Meliá	Me London	157	6 472	6 206	266	3014
London	Marriott Hotels & Resorts	London Marriott Hotel Park Lane	157	1 112	1 061	51	274
London	Doyle Collection	The Kensington Hotel	150	2 769	2 721	48	1749
London	Originals	Sanderson, A Morgans Hotel	150	7 678	7 259	419	8188
London	The Montcalm Luxury hotels London	The Montcalm London Marble Arch	143	7 784	7 425	359	971
London	Four Seasons Hotels & Resorts	Four Seasons Canary Wharf	142	2 320	2 249	71	7787
London	The Ritz-Carlton Hotels & Resorts	The Ritz London	133	26 921	25 414	1 507	17291
London	Jumeirah Hotels & Resorts	Jumeirah Grosvenor House Apartments	130	568	535	33	717
London	Radisson Blu Hotels & Resorts	Radisson Blu Edwardian Hampshire	124	631	603	28	
London	Maybourne Hotel Group	The Connaught	121	4 714	4 507	207	10472
London	Rocco Forte Hotels	Rocco Forte Brown's Hotel	117	3 247	3 227	20	11248
London		Courthouse Hotel	112	1 544	1 520	24	1024
London		The Ampersand Hotel	111	3 543	3 460	83	1509
London	Kempinski	The Stafford London by Kempinski	105	1 990	1 954	36	5367
London		One Aldwych	105	11 670	11 623	47	4592
London	St. Regis	The Lanesborough, A St. Regis Hotel	93	3 659	3 610	49	6466
London	Firmdale	The Soho Hotel	91	1 442	1 414	28	
London		Great Northern Hotel	91	406	375	31	776
London		Dukes Hotel	90	744	720	24	2839
London	Jumeirah Hotels & Resorts	Jumeirah Lowndes Hotel	87	1 475	1 438	37	1624
London	Taj Hotels Resorts & Palaces	51 Buckinghamgate Taj Suites and Residences	86	5 594			1480
London	Bulgari Hotels & Resorts	Bulgari Hotel & Residences	85	12 013	11 728	285	
London	Thompson Hotels	Belgraves - A Thompson Hotel	85	5 373	5 355	18	970
London	AB Hotels	The Arch London	82	2 960	2 917	43	2694
London		Town Hall Hotel & Apartments	80	4 290	4 231	59	3258
London		South Place Hotel	80	2 156	2 050	106	4141
London	Autograph Collection	Threadneedles Hotel - Autograph Collection	74	500	481	19	1793
London	Red Carnation Hotels	The Milestone Hotel	72	3 121	3 055	66	3193
London	Rhombus International Hotels Group	Hotel Verta by Rhombus	70		850		860
London		The Goring	69	4 227	4 119	108	6729
London	Baglioni Hotels	Baglioni Hotel London	67	329	321	8	
London		Rafayel on the left Bank - Hotel & Spa	65	1 778	1 423	355	472
London	Hilton Hotels & Resorts	The Bentley London - A Hilton Hotel	64	428	409	19	344
London		The Cadogan	64	617	588	29	1472
London	Althoff Hotel Collection	St. James's Hotel and Club	60	1 860	1 828	32	3012
London	The Montcalm Luxury hotels London	London City Suites by Montcalm London	55	208	204	4	25
London		No 11 Cadogan Gardens	54	790	773	17	1888
London	Firmdale	Charlotte Street Hotel	52	267	246	21	
London	Firmdale	Haymarket Hotel	50	216	207	9	
London	The Capital Group Ltd	The Capital Hotel London	49	3 461	3 449	12	1760
London		Blakes London	48	8 010	7 928	82	3894
London	Dorchester Collection	45 Park Lane	46	2 908	2 883	25	4819
Paris		Hotel du Collectionneur Arc de Triomphe	478	2 492	2 334	158	160
Paris	Four Seasons Hotels & Resorts	Four Seasons Hotel George V	244	35 776	31 554	4 222	13787
Paris	Sofitel	Hotel Scribe Paris managed by Sofitel	213	1 750	1 675	75	2174
Paris	Marriott Hotels & Resorts	Paris Marriott Hotel Champs-Elysees	192	464	413	51	1747
Paris	Dorchester Collection	Hotel Plaza Athenee Paris	191	24 211	23 602	609	6329
Paris	Hyatt Hotels & Resorts	Hotel du Louvre, a Hyatt Hotel	177	3 546	3 475	71	1030
Paris	Dorchester Collection	Le Meurice	160	20 989	20 268	721	4827
Paris	The Luxury Collection	Prince de Galles, a Luxury Collection Hotel	159	8 376	3 496	4 880	850
Paris		Ritz Paris	159	53 482	52 424	1 058	2762
Paris	Park Hyatt	Park Hyatt Paris Vendome	153	5 684	5 424	260	136
Paris	Raffles Hotels & Resorts	Le Royal Monceau-Raffles Paris	149	4 945	4 109	836	3816
Paris	Sofitel	Sofitel Paris le Faubourg	147	2 910	2 832	78	2109
Paris	Rosewood Hotels & Resorts	Hotel de Crillon	147	16 363	15 662	701	2962
Paris	Mandarin Oriental The Hotel Group	Mandarin Oriental Paris	138	16 164	15 167	997	3872
Paris	Sofitel	Sofitel Paris Arc de Triomphe	124	2 064	1 865	199	2486
Paris	Renaissance Hotels	Renaissance Paris Le Parc Trocadéro	122	1 047	992	55	
Paris	Renaissance Hotels	Renaissance Paris Arc de Triomphe	118	1 598	1 527	71	

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Paris	Fraser Suites	Fraser Suites Le Claridge Champs Elysees	110	373	339	34	14
Paris	Bessé Signature	Hôtel Bel Ami	109	3 111	3 076	35	338
Paris	Starhotels	Castille Paris	108	512	488	24	132
Paris	MGallery	Hotel Baltimore Paris -MGallery Collection	103	439	410	29	
Paris	Shangri-La Hotels	Shangri-La Hotel Paris	101	17 069	16 093	976	2595
Paris		Hotel Napoléon Paris	101	4 094	4 042	52	906
Paris	Renaissance Hotels	Renaissance Paris Vendome	97	407	386	21	
Paris	JJW Luxury Hotels	Hotel La Trémoille	93	1 184	1 157	27	559
Paris	W Hotels	W Paris - Opera	91	7 370	7 217	153	137
Paris	Hyatt Hotels & Resorts	Hyatt Paris Madeleine	86	1 058	1 013	45	1
Paris	Hôtels Baverez	Raphael Paris	83	1 490	1 368	122	107
Paris	Lucien Barrière Hotels & Casinos	Hôtel Fouquet's Barrière	81	13 415	12 686	729	1084
Paris	Les Hôtels du Roy	Hôtel Pont Royal	75	718	705	13	248
Paris	JJW Luxury Hotels	Hotel Balzac Paris	70	448	434	14	472
Paris	Les Grands Hotels Parisiens (formerly:	Grand Hotel du Palais Royal	68	290	268	22	21
Paris		Victoria Palace	62	179	171	8	
Paris		Le Burgundy Paris	59	2 509	2 447	62	441
Paris		Hôtel Lancaster Paris	57	848	805	43	384
Paris		La Maison Champs Elysées	57	9 548	9 526	22	125
Paris	Majestic Hotel Group	Hotel Montalembert	56	1 420	1 376	44	767
Paris	InterContinental Hotels & Resorts	InterContinental Paris-Avenue Marceau	55	942	899	43	332
Paris	Bessé Signature	Hotel de Sers	52	2 317	2 295	22	470
Paris	Citadines Apart'hotel	Citadines Suites Louvre Paris	51	231	217	14	
Paris		Hotel Marignan Paris	50	679	608	71	480
Paris	Hôtels Baverez	Villa & Hôtel Majestic Spa	49	461	437	24	19
Rome	Waldorf Astoria	Rome Cavalieri - Waldorf Astoria Hotels & R	370	9 380	9 088	292	1331
Rome	Westin Hotels & Resorts	The Westin Excelsior Rome	316	2 585	2 478	107	354
Rome	Boscolo Luxury Hotels	Boscolo Exedra Roma	238	2 516	2 321	195	
Rome	Radisson Blu Hotels & Resorts	Radisson Blu Es. Hotel	232	3 593	3 451	142	415
Rome		Grand Hotel Plaza	200	346	306	40	25
Rome	InterContinental Hotels & Resorts	InterContinental de la Ville Roma	192	456	454	2	
Rome	Roberto Naldi Collection	Parco dei Principi Grand Hotel & Spa - Roma	179	2 759	1 737	1 022	198
Rome	St. Regis	St Regis Rome	161	1 538	1 492	46	1249
Rome	Royal Group Hotels & Resorts	Ambasciatori Palace Hotel	152	1 053	951	102	
Rome		Grand Hotel de la Minerve	135	7 627	6 861	766	220
Rome	Baglioni Hotels	Regina Hotel Baglioni	127	318	299	19	2
Rome	Sina Hotels	Hotel Bernini Bristol Roma	127	271	254	17	
Rome	Dorchester Collection	Hotel Eden	121	1 679		1 679	253
Rome	Gran Meliá Hotels & Resorts	Gran Meliá Rome	116	505	444	61	176
Rome	Jumeirah Hotels & Resorts	Jumeirah Grand Hotel Via Veneto	116	759	710	49	250
Rome		Aldrovanti Villa Borghese	108				
Rome	Sofitel	Sofitel Rome Villa Borghese	100	724	686	38	35
Rome		Majestic Roma	97	1 474	1 416	58	
Rome	Boscolo Luxury Hotels	Boscolo Aleph	96	607	577	30	
Rome		Hassler Roma	95	2 828	2 722	106	391
Rome	Rocco Forte Hotels	Hotel De Russie	89	3 290	3 046	244	104
Rome	Royal Demeure Hotel Group	Hotel D'Inghilterra	88	631	599	32	141
Rome	Boscolo Luxury Hotels	Boscolo Palace Roma	87	281	238	43	
Rome	Ragosta Hotels Collection	Palazzo Montemartini	82	608	508	100	101
Rome	Roberto Naldi Collection	Splendide Royal Roma	69	1 612	1 540	72	214
Rome	Hotel Indigo	Hotel Indigo Rome - St. George	64	724	685	39	59
Rome		Raphaël Hotel Roma	51	571	534	37	77